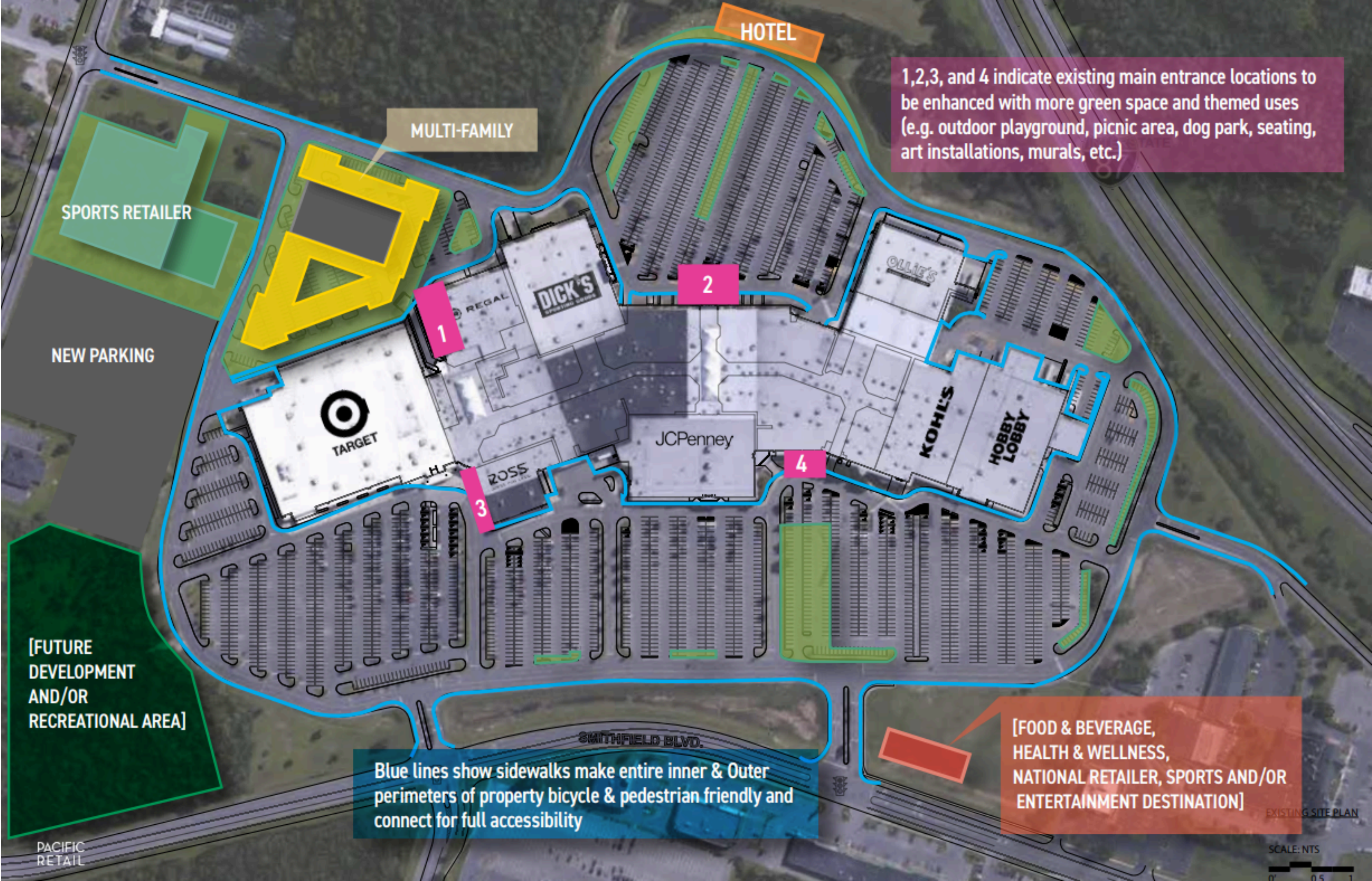


The background is a vibrant orange color with a white, stylized map of the Champlain region overlaid. The map features a network of lines representing roads and waterways, with various shapes indicating landmasses and bodies of water.

CHAMPLAIN CENTRE

PACIFIC RETAIL





HOTEL

MULTI-FAMILY

1,2,3, and 4 indicate existing main entrance locations to be enhanced with more green space and themed uses (e.g. outdoor playground, picnic area, dog park, seating, art installations, murals, etc.)

SPORTS RETAILER

NEW PARKING

TARGET

1

2

3

JCPenney

4

OLLIE'S

KOHL'S

HOBBY LOBBY

[FUTURE DEVELOPMENT AND/OR RECREATIONAL AREA]

Blue lines show sidewalks make entire inner & Outer perimeters of property bicycle & pedestrian friendly and connect for full accessibility

[FOOD & BEVERAGE, HEALTH & WELLNESS, NATIONAL RETAILER, SPORTS AND/OR ENTERTAINMENT DESTINATION]

EXISTING SITE PLAN

SCALE: NTS

0' 0.5' 1'

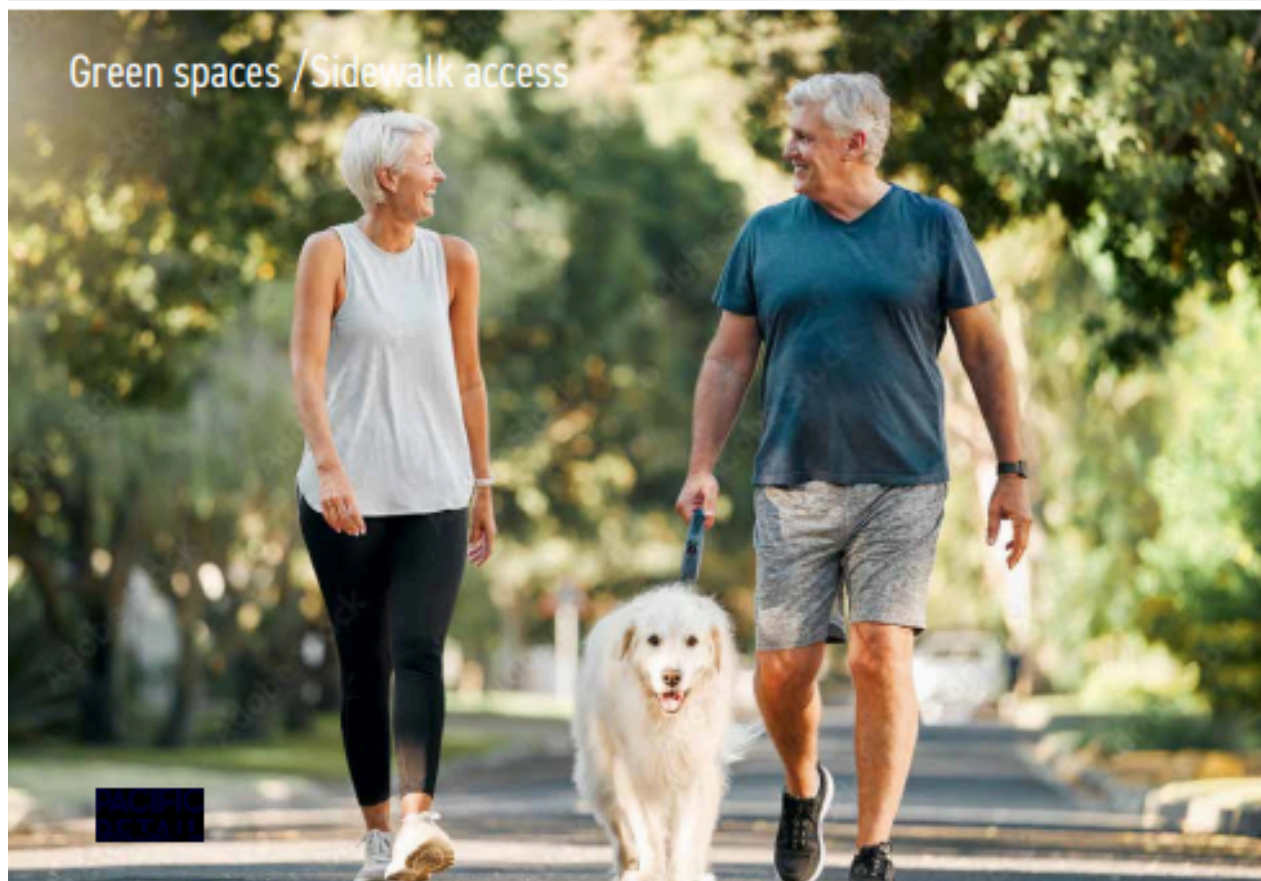
PACIFIC RETAIL

SMITHFIELD BLVD.



Community Engagement

Make each main mall entrance more welcoming by adding more green space and incorporating additional sidewalk access, display areas (e.g. points of interest, area maps, art installations, murals, sculptures, etc.), and outdoor seating





Little Free Library boxes



Book Club for Kids

Reading Nook

A "reading nook" with benches, Little Free Library boxes, literary murals; work with the Plattsburgh Public Library for collaborative events & displays



Little Free Library boxes



The Corner Stone Bookshop in downtown Plattsburgh



Library for Kids



Literary Murals



Dog Walking Area



Pet Area

A "pet area" with a dog park and/or dog walking area, water bowls, "take a stick" boxes; collaborate with Elmore SPCA to use as a place for them to feature a bulletin board of adoptable pets and have a collection/donation drop-off point



Take a stick boxes



Collaboration with Elmore SPCA



Dog Park



Bulletin Board of Adoptable Pets



Kids Playground

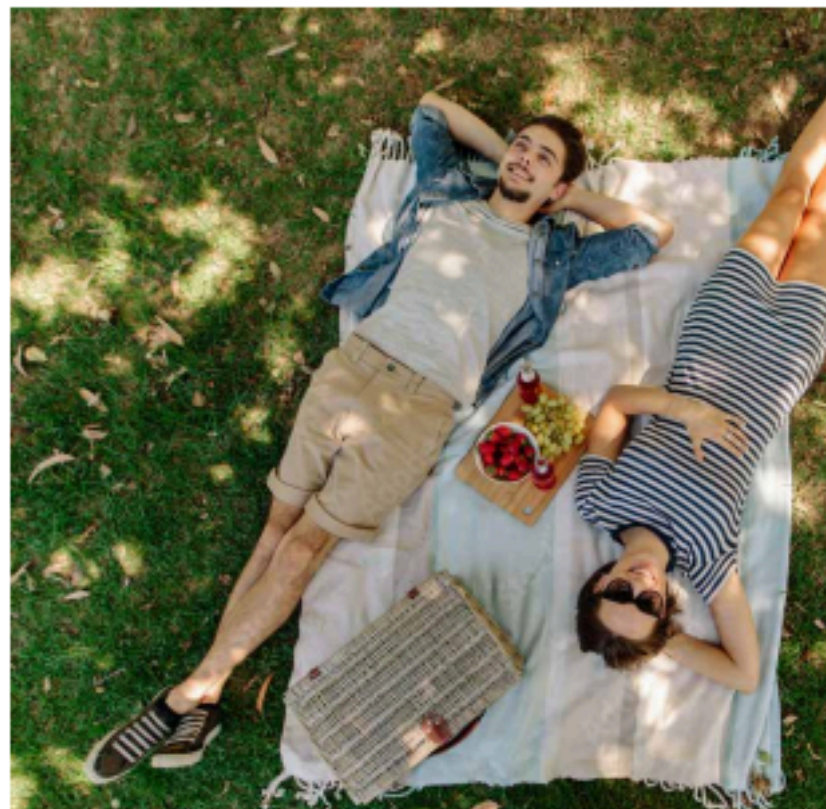


Picnic Tables

Family Area

A "family area" with a playground and picnic tables

Activate outdoor area(s) where visitors could set up lawn chairs for live music, outdoor events, entertainment opportunities and family activities, etc.



Lawn Area for live music, outdoor events, & entertainment